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THE COOPERATIVE EXTENSION WORK IN AGRICULTURE AND HOME ECONOMICS

U. S. Department of Agriculture
and State Agricultural Colleges
Cooperating.

States Relations Service, Office
of Extension Work North and West,
Washington, D. C.

EXTENSION WORK WITH WOMEN

CONFERENCE OF CLOTHING SPECIALISTS
at
IOWA STATE COLLEGE OF AGRICULTURE,
AMES, IOWA.

November 8 - 13, 1920.

Florence E. Ward, Extension Work with Women, presiding.

MONDAY, NOVEMBER 8

9:00 Welcome: Neale S. Knowles, State Home Demonstration Leader, Iowa.
Catherine J. MacKay, Dean, Iowa State College.
Miss Iva L. Brandt, Head of Clothing Section, Home Economics Department.

9:30 Roll call by States.

10:00 Purposes and plans of the conference.

10:30 The hygiene factor in the clothing project:

Demonstration of corseiting work as carried on in Massachusetts. Mrs. Ruth S. Reed, Assistant State Leader, Massachusetts.

Discussion: Work in clothing hygiene at present carried on in the States. Two-minute contributions.

1:30 Problems and methods. I. Garment selection, construction and care.
Round table. Leader, Miriam Birdseye, States Relations Service.

This series of discussions is planned to run throughout the conference. After listing the main drawbacks and difficulties of the average rural homemaker in relation to various aspects of the clothing problem, and deciding which of them may be remedied by extension teaching, it is planned

to discuss for each topic considered vital (1) essentials of a home demonstration, (2) training of local leaders, (3) planning of record forms for home demonstrators and local leaders, (4) possibilities of carry-on work, including exhibits at local and county fairs, cooperation of local merchants and the like. A Committee on Problems and Methods will be appointed, who will sum up and present for discussion and adoption the conclusions reached in the previous day's discussion. The report of this committee will crystallize the best thought of the conference on outstanding problems and effective methods of attacking them.

3:30 Round table. Surveys:- Have they a place in the clothing project?
Leader, Fairie Mallory, Clothing Specialist, Illinois.

Facts from: Farm Home Survey of 1919; Vocational Board's survey of pattern companies; surveys taken in Illinois, Massachusetts, Oregon and other States.

TUESDAY, NOVEMBER 9.

9:00 Farm Bureau organization. I.

In the community:- Planning the community program of work; setting goals; choosing project leaders; ratification at community mass meeting; securing demonstrators; community committee.

9:45 Farm Bureau organization. II.

Planning with project leaders; supervision of demonstrators; carry-on work; records: analysis of community program during the year.

10:30 Standardizing clothing construction operations; the function of drill in teaching them. Demonstration and laboratory, led by Mrs. Ruth S. Reed, Clothing Specialist, Massachusetts.

1:30 Problems and Methods. II. Garment making, continued.

Report of committee.
Round table. Leader, Minnie Sequist, Clothing Specialist, Kansas.

3:30 Report on the work of the Committee on the Standardization of Textile Fabrics.

WEDNESDAY, NOVEMBER 10

9:00 Farm Bureau organization. III.

In the county:-Building the county program of work; county executive committees (board of directors); county project committees; publicity, records.

9:45 Farm Bureau organization. IV.

10:30 The specialist's contribution to the clothing project. - Discussion, led by Wilhelmina Jacobson, Clothing Specialist, Idaho.

1. In counties with home demonstration agents.
2. In counties without home demonstration agents.

11:30 Round table:- Cooperative buying; cooperation with local merchants.

Accomplishments and possibilities. Leader, Mary Sutherland, Assistant State Leader, Washington.

1:30 Problems and methods. III. Garment construction, continued.

Report of committee.

Round table. Leader, Rozina Skidmore, Clothing Specialist, Utah.

3:30 One way of teaching the selection and arrangement of pictures and furniture. Demonstration - Miriam Tucker, Iowa.

THURSDAY, NOVEMBER 11.

9:00 I. Why a state clothing project? What it should tell.
II. The specialist's calendar of work.

10:00 Illustrative material.

Roll call. What I have found most effective, and why.

Two minute discussions. This meeting will be held in the exhibit room.

Session in Charge of Mrs. Catharine Griebel,
Clothing Specialist, New Jersey.

1:30 Problems and Methods. IV. Hat making.

Report of committee.

Round table. Leader, Mary Robinson, Clothing Specialist, Missouri.

3:30 Monthly and annual reports:- Why they are needed and what they should show.

8:00 Demonstration style show. Staged by Miriam Tucker, Specialist in House Furnishing and Costume Design, Iowa.

FRIDAY, NOVEMBER 12

9:00 The contribution of the specialist to club work - P. C. Taff, State Club Leader, Iowa.

9:30 Phases of the clothing and house furnishing projects handled by girls' clubs in various states -
Gertrude Warren, States Relations Service.

10:30 Round table:- The clothing specialist and girls' club work.

Leader, Josephine Arnquist, Assistant State Club Leader, Iowa.

1:30 Round table:- Shaping clothing work at county and state fairs to develop an understanding of home demonstration work through the farm bureau. Leader, Neale S. Knowles, State Leader, Iowa.

- a. Planning exhibits with a purpose. 10 minutes, Helen Canon, Associate State Leader, New York State.
- b. 2 minute roll call. - Our most effective exhibit and what it accomplished.
- c. How can the effects of exhibits and demonstrations at fairs be measured? Mrs. Mary W. McFarlane, In charge, Home Economics Extension, Kansas. 10 minutes.

3:30 Trip through clothing laboratories of the Department of Home Economics, Iowa State College.

SATURDAY, NOVEMBER 13.

9:00 Round table:- How shall we meet the growing demand for clothing specialists? What general experience and special training is desirable? Would the interests of the project be served by giving the new worker a standardized training in organization and methods during the first few months of her term of service? Leader, Helen Arms, Clothing Specialist, Michigan.

10:00 Round table. Shall the clothing specialists of the North and West set goals for the coming year? Leader, Miriam Birdseye.

10:30 Reports of committee.

1:30 Reports of committees, continued.

3:30 Summary of the conference.

Committee on Planning and Carrying out the Program
for the Conference.

Miriam Birdseye, States Relations Service, Chairman.

Helen Canon, Associate State Leader, New York.

Essie M. Heyle, In Charge, Home Economics Extension, Missouri.

Wilhelmina Jacobson, Clothing Specialist, Idaho.

Neale S. Knowles, State Home Demonstration Leader, Iowa.

Mrs. Mary W. McFarlane, In Charge, Home Economics Extension, Kansas.

Mrs. Ruth S. Reed, Assistant State Leader, Massachusetts.

Marian Tucker, Specialist in House Furnishing and Costume
Design, Iowa.

